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Press Contact:

Jacob Iselin, Marketing Manager
Volk Optical Inc. T: 440-510-0800

Contact lens fitting revolutionized with the Volk Eye Check
New Contact Lens Module reduces drop outs and improves first time fit

Las Vegas, NV, January 22, 2015 - Volk Optical announces the launch of Volk Eye Check for the contact lens market. An addition to the current Volk Eye Check device, which provides ocular measurements and aids in the diagnosis of ophthalmic abnormalities such as strabismus, The Volk Eye Check Contact Lens module is a new software application focused on assisting the contact lens practitioner to achieve a quicker fitting process and to reduce drop-out rates.

By automatically providing objective and accurate measurements of key eye parameters such as HVID, pupils and lids, Volk Eye Check's Contact Lens module will assist practitioners in quickly identifying patients that may require non-standard optics in their lenses, and also to assist in the quick and smooth fitting of progressive, RGP, and scleral lenses.

"We believe that this new and unique device will add value to the contact lens practitioner and manufacturer by saving time and money, reducing trial and error, and ultimately achieving lower drop-out rates." said Pete Mastores, President of Volk Optical.

"Volk Eye Check's Contact Lens Module provides fast, accurate and objective measurements within a small, mobile and cost-effective device. We believe that the device may revolutionize the way contact lenses are designed and fitted and open up opportunities for better fittings and greater patient satisfaction" said Yuval Yashiv, Chief Executive of IRISS Medical Technologies, Volk's technology partner for the device.

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Volk will be displaying and demonstrating the Volk Eye Check's Contact Lens Module for the first time at the Global Specialty Lens Symposium in Las Vegas this week (January 22-25).

For more information about Volk Eye Check, visit www.volk.com/eyecheck, phone Volk direct at 1-800-345-8655 (+1 440-942-6161 outside the United States), or contact your Authorized Volk Distributor.

Volk Optical (www.volk.com) is an industry leader in aspheric optics and diagnostic imaging. Glass lens construction and the company's patented double aspheric technology result in the highest resolution imaging with the best stereopsis for precision diagnostic, therapeutic and surgical work. Volk's portable, electronic, digital imaging devices are building the foundation for the future of ophthalmology, optometry, and general medicine. The company is based in Mentor, Ohio, USA and has representatives and distributors around the world.



Volk Eye Check – for accurate, objective ocular measurements.